

“

One stall at ARTE started life as a hobby for sisters Jasmine and Amrita Sihra. Now it is a successful business.

# DORRI” Crafted Love

BY DANIELLE SIMPSON | PHOTOGRAPHY COURTESY OF DORRI



Sisters, Jasmine and Amrita Sihra, long-term residents of Dubai, turned their hobby into a successful business with the launch of dorri, in July 2012. ‘We’d always made jewellery and decorative items,’ Jasmine explains, ‘and after researching the market and seeing the importance of handmade products in this region we decided to create our own brand.’

‘Many people ask us why “dorri”?’ Jasmine continues. ‘Well, we wanted our brand to have a meaning which we could link to our Indian background, our work and to different cultures. The roots of the word “dorri” stem from several languages. In Greek, it means “a gift of the Gods”, in Hindi, “a thread” and in Farsi - “a sparkling star glittering like a gem”.’ With a wide range of handmade products the dorri lines draw on rich and diverse Indian handicraft techniques.

Find dorri at ARTE <http://www.arte.ae/> and online at [www.facebook.com/Dorri.arts](http://www.facebook.com/Dorri.arts) and <http://dorricrafts.wix.com/dorri>

# ARTE



Tired of impersonal malls? Enjoy browsing and discovering one-off handicrafts of the highest quality? You will love Artisans of the Emirates (ARTE) arts and crafts market. With over 100 stalls selling original, handcrafted items to suit all purses: silver jewellery, fashion and accessories by local designers, mouthwatering food, photography and art in all media, ceramics, sculpture, stained glass... the choice is endless.

Founded in 2005 by Miriam Walsh a felt maker, and Paul Townsend a silversmith, to showcase the quality work produced by talented UAE-based crafts people, ARTE has, in just seven years, expanded from a group of 30 participants to over 3000 members from around the world.

[www.arte.ae/](http://www.arte.ae/) E: [contact@arte.ae](mailto:contact@arte.ae)  
Dubai Festival City - 1st Friday of every month  
Times Square Centre- 2nd Friday of every month

ARTE market buzzes with creativity and offers the opportunity to meet some of the most talented artisans in the city.